



Ontario Premiere League T20 (OPL T20)

"Canadian Cricket Diaspora Festival"

Release: March 2, 2013

OPL T20 registrations extended to March 10, 2013

It has been brought to the attention of OPL T20 management by some of the players that were part of the OPL T20 (2012) teams that they didn't register again, thinking that they are already with the teams. OPL T20 management after reviewing its registration call documents realised that at no point it made clear that everyone had to register again.

OPL T20 (2013) as communicated earlier is designated a year of adjustments and synchronisation of several processes that make up the final event. Based on 2012 experience and the current knowledge, several processes have been reviewed for consistency and branding requirements. OPL T20 being funded through private and corporate funds has legitimate needs for quality as well as branding needs.

OPL T20 has four branding objectives:

Provide High Performance Experience to emerging Ontario players

Provide Higher Level of cricket entertainment experience to the general public that forms the "Cricket Diaspora", worldwide

Provide exceptional "Return on Investment" to sponsors and investors

Deliver Cricket entertainment to the mobile generation and all others ...wherever they are

Keeping these criteria in view, the team membership from the 2012 no longer exists and OPL T20 management will actively consider the following:

Appoint up to 5 players to each team for delivering High Performance environment to the emerging players

Structure teams to meet "Diaspora" branding requirements and enhance entertainment

Appoint up to 2 u-19 players per team to meet development objectives

We would like to advise everyone that previous year's team membership is no longer valid, as the teams are being re-structured to meet OPL T20 objectives under revised branding criteria. In order to be fair and consistent to all players that may want to participate in OPL T20...the registrations are being opened up to March 10, 2013 for everyone.

Please be also advised the tournament will now happen in July and wouldn't conflict with NCL for 2013. The dates will be released shortly.

Team OPL T20