

Casting Call

OPL is looking for numerous female and male talent / models / dancers for various roles for an internationally aired promotional advertising video / commercial for the Ontario Premiere Cricket League (OPLT20 - www.oplt20.ca).

Shoot Date: TBD (Anticipated Date - February 2013)

Audition Date: TBD

Rehearsals Dates: TBD (Rehearsals will be *mandatory*)

Synopsis: We will be shooting a promotional video with the following goals:

- Raise public awareness of the OPLT20
- Place a spotlight on the talent and how people may join the league
- Highlight Cricket and the OPLT20 as “the next big thing” in sports with high energy, family entertainment and a competitive teaming environment

Please note the promotional pieces created will become the center point of a multi-faceted marketing campaign including presentations, TV/radio ads, and Internet promotion – to be shown around the world.

ROLES:

1) One (1) Lead Female for the OPLT20 League

Must be South Asian, or look it.

Age: 18 – 35 years old, (or look it)

The selected talent will be the “face” representing the OPLT20 League.

Prior acting experience will be a bonus, but not required.

Rate: To be disclosed to the selected talent.

2) Four (4) Lead Females to represent each team

Prefer South Asian females, or look it, but not required.

Age: 18 – 35 years old, (or look it)

The selected talent will each represent 1 team as the team’s ambassador for the OPLT20 League.

Rate: To be disclosed to the selected talent.

3) Twenty (20) Male and Female Dance Performers

Age: 18 – 35 years old, (or look it)

The selected talent will be grouped in 5’s to form 1 dance troupe, representing 1 Cricket team each in a dance performance.

****Prior dance experience is preferred, but not essential. However you must be a quick learner to pick up the choreographed dance routines.**

Talent must know how to dance / knowledge / experience in 1 of the following dance genres:

- i) Bollywood
- ii) Soca / Calypso
- iii) Gidha / Bhangra
- iv) Dandia / Garba-Ras

****We encourage dance groups / dance schools to apply for these roles.**

Rate: To be disclosed to the selected talent.

If interested in this casting, please reply with 3 RECENT headshots, 3 full body shots, measurements, experience AND phone number via email to:

Email: casting@oplt20.ca

Please apply on or before: January 23, 2013

Please state "RS-PROPLT20" in the subject of the email.

If you are applying for the team dance performer roles, please indicate which dance genre you have experience / interested in, and include a demo video (if possible).

Applicants that fail to submit all of the requested information will NOT be considered.

**** (HINT: If you are having trouble sending more than 1 file, please attach everything in one (1) word or PDF document).**

Please Note: We thank you for your interest in this casting. Only those selected for the roles will be contacted for further screening or an audition.